

United States Government
FY 02 Trade Capacity Building Assistance (\$US)
BANGLADESH

Activity Title	Activity Description	TCB Category	FY 02 Total
Agro-based Industries and Technology Development Phase-II (ATDP-II) Project	The Agro-based Industries and Technology Development II (ATDP II) project aims at promoting competitiveness of private agribusiness enterprises in Bangladesh, which will help facilitate successful integration into the global market place. The project focuses on development of products and market competitiveness (both domestic and export), provision of trade information and analysis, capacity building and human resources development, and institutional strengthening. It also helps create a favorable policy environment for investment and commercialization of agricultural value-added products. One of the major initiatives is to build an industry-owned and regulated seal of quality program for the shrimp industry (the country's number two export) to raise quality and food safety standards and improve the image and competitiveness of Bangladeshi shrimp in world markets. Funded and implemented by USAID/Bangladesh.	Export Promotion	\$ 177,800
		Environmental Trade & Standards	88,900
		Trade-Related Agriculture	622,300
		Activity Total	889,000
American Center for International Labor Solidarity	The Solidarity Center's programs in Asia focus on communications, provision of technical assistance, development of new projects and monitoring and evaluation of all field offices and programs in Asia. The program works on the enforcement of core labor standards; establishing legal frameworks; increasing citizen participation; providing more training to union members on collective bargaining to make their organizations more professional; promote a democratic culture and gender equity; focus on anti-sweatshop monitoring and education; promote equitable economic growth; and work on educating and training on various aspects related to occupational safety and health and workplace-based HIV/AIDS training. Funded and implemented by USAID/DG.	Human Resources & Labor Standards	194,148
Human Capacity Development/ Higher Education & Training Systems	This program provides technical assistance to higher education workforce development and training activities in agriculture, agribusiness, trade and related areas. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	26,111

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Job Opportunities and Business Support (JOBS) Project	The Job Opportunities and Business Support (JOBS) project provides technical assistance and training to private enterprises in several sectors, such as footwear and leather goods, handicrafts, specialized textiles, electrical/electronic products, and IT. The assistance is provided in the form of business development services for product development, provision of market and trade lead information, human resources development, etc. Under the policy component, JOBS is assisting the government to develop a Secured Transaction Law, e-commerce/IT policy and other related activities. Through JOBS’ assistance, the footwear and leather goods sector has been successful in expanding Japanese and European markets. The project is advising the government in information technology policy issues. Funded and implemented by USAID/Bangladesh.	E-Commerce & IT	399,600
		Export Promotion	399,600
		Business Services & Training	532,800
		Activity Total	1,332,000
The Global Trade and Technology Network (GTN)	GTN is an international trade lead matching and technology transfer network that helps small and medium-sized enterprises build trade and business linkages, identify investment opportunities and access new technologies. GTN firms are connected by an Internet-based trade lead matching platform that facilitates trade through on-line matching of technology needs with firms that can provide the product or service requested. GTN builds the capacity of firms to engage in international trade by increasing SME access to commercial information and global markets through an all horizons trade initiative that promotes trade in any GTN country in any sector. GTN also facilitates bilateral trade and technology transfer with the United States. GTN’s electronic commerce platform enables firms to establish international trade linkages such as joint ventures, direct sales and purchases, and agent or distributorships. Funded and implemented by USAID/EGAT/BD.	Export Promotion	112,500
		Business Services & Training	112,500
		Activity Total	225,000
FY02 Total USG Trade Capacity Building Assistance to BANGLADESH			\$ 2,666,259